



UNIVERSITÉ PARIS
PANTHÉON-ASSAS

Global journalism and communication

Presentation:

This new program in the Master of Information and Communication is an eighth course. It reinforces the journalism pole of the department. It is offered over two years with two specific features compared to the existing offer: it is taught entirely in English and is open to apprenticeship over two years. The objective is to welcome foreign or French students who wish to pursue their studies in an English-speaking environment with a view to professionalization.

Course director: Fabrice d'Almeida

Objective:

Designed in close collaboration with international media, press companies, digital sector players and communication agencies, the objective of the courses is to introduce students to information and communication through journalism methods.

The courses are taught by IFP researchers and external professionals. Several workshop assignments allow students to build concrete projects and enrich their creativity and knowledge so that they can enter the job market with great autonomy and adaptability.

Admission:

Number of students in the program: 25

Recommended profile(s) / curriculum / previous course(s) :

1st year of master :

Minimum level Bac + 3 or equivalent

Minimum language level required in English B2 with a letter from a teacher of this language or an international certificate Toeic, Toefl, Ielts, Cambridge First Certificate...

The master's degree is open to holders of a bachelor's degree in information and communication, human and social sciences, economics or law who have already acquired knowledge of the world of written and audiovisual digital media or who have experience in this field.

Candidates holding another diploma deemed equivalent can also be admitted to this training. Applications for access to the first year of the Master's program are selected on the basis of a file and possibly an interview by a committee made up of the heads of the various Master's programs.

Particular attention is paid to the adequacy of previous training with the content of the master's program, to the acquisition of a sufficient level of knowledge in relation to the depth proposed by the program, to the academic quality of the training received and the results obtained from the professional project and internships completed. An openness to the cultural and media worlds, a commitment to the associative world (or other) can enhance the application files.

The cover letter is an important part of the application.

2nd year of master :

For students from the University of Paris-Panthéon-Assas who have completed the first year of a Master's degree in the field and field of study to which the Master 2 program is attached: admission to the second year of the Master's program is de facto and administrative and pedagogical registration is carried out by the university's schooling service.

For students from the University of Paris-Panthéon-Assas who have validated a first year of a Master's degree in a field and a specialization other than that to which the Master's 2 program is attached or in another field: verification that the UE (or modules) already acquired are such as to allow them to continue their training with a view to obtaining the Master's degree AND examination of the application files by the program director, who issues an opinion and sends it to the president of the university, who then decides whether or not to admit them to the second year of the Master's program, in compliance with the capacity of the program.

For students from another institution who have validated a first year of a Master's program, regardless of the field and/or field of study: verification that the UE already acquired are such as to allow them to continue their training with a view to obtaining the Master's degree AND examination of the application files by the course director, who issues an opinion and forwards it to the university president, who decides whether or not to admit them to the second year of the Master's program, in accordance with the number of students accepted.

Career opportunities:

Graduates are destined to integrate work in journalism or in international communication.

Examples of jobs :

- In journalism: presenter, reporter, designer journalist, webjournalist
- Jobs in content creation: audiovisual production manager, program attaché, digital content editor, digital content producer, cultural animator.
- Communication jobs: corporate communication manager, communication strategy designer (web or mobile applications, strategic planning), social media communication strategy specialist, communication consultant,

It is possible to pursue a doctorate.

Global Journalism and Communication Programme

1st year

1st semester (228h / 30 ECTS)

Unit 1. Basic courses : media studies (100h -10 ECTS)

- Sociology of the media: organization of the media, anthropology of editorial offices (25 h)
- Media economics and management (25h)
- Geopolitics and current affairs (25h)
- Global history of the media (25h)

Unit 2 : Practices (98h - 10 ECTS)

- Fact-checking (20h)
- Coding/Decoding (20h)
- Workshops
- Audio (radio, podcast, web etc.) (20h)
- Video (news production and reporting) (20h)
- Optional language (18h) German, Spanish, (Chinese, Russian, Arabic)

Unit 3 : Methodology (30h -10 ECTS)

Methodology seminar

2nd semester (192h / 30 ECTS)

Unit 4 : Mission abroad (70h -10 ECTS)

2 weeks of research in France or in a foreign country
Newsrooms of international journalism,
networking.

Unit 5 : Practice (92h -10 ECTS)

- Workshops
- Designing news: editorial design and information graphics (24h)
- Collaborative web documentary (50h)
- Optional language (18h)

Unit 6 : Methodology (30h-10 ECTS)

- Methodology seminar

Total 1st year: 420h/ 60 ECTS

2nd year

1st semester (230h / 30 ECTS)

Unit 1. In-depth learning (75h - 8 ECTS)

- International newsroom (25h)
- Data journalism (25h)
- AI and media (25h)

Unit 2 : Practices (80h - 10 ECTS)

- Workshops

Online video sharing and social media platforms (Youtube, Instagram, etc.) (40h)

Reporting in crisis and conflict situations (40h)

Unit 3 : Methodology, Science, Ecology (75h - 12 ECTS)

- Global end of studies project

2nd semester (250h / 30 ECTS)

Unit 4 : In-depth learning (75h - 8 ECTS)

- Investigative reporting (25h)
- Human rights reporting (25h)
- Crisis, communication and journalism (25h).

Unit 5 : Practices (100h -10 ECTS)

- Workshops

Business project (20h)

Preparation for the job market (20h)

Multimedia (60h): Video storytelling (20h), Audio storytelling (20h), Photojournalism (20h)

Unit 6 : Methodology (75h - 12 ECTS)

Global end of studies project

Total 2nd year: 480h / 60 ECTS

Total course: 900h / 120 ECTS